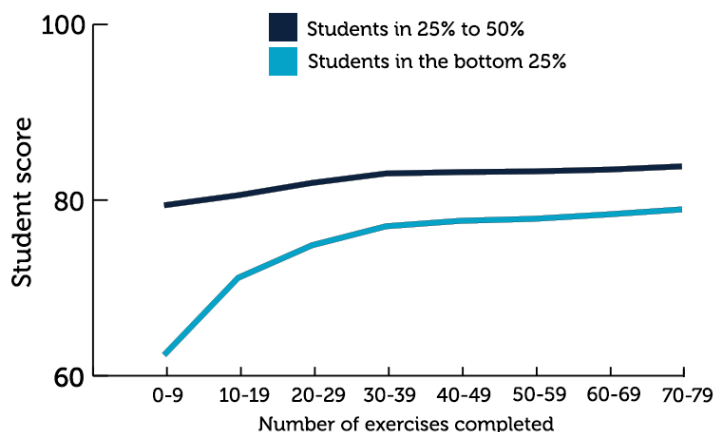




Evidence based, curriculum aligned content with cutting edge digital technology.

LiteracyPlanet works with international leading research. Our education content developers ensure the program reflects the latest scientific evidence-based best practice.

This year LiteracyPlanet was the subject of a major analysis project by PricewaterhouseCoopers (PwC), examining efficacy of LiteracyPlanet's technology.

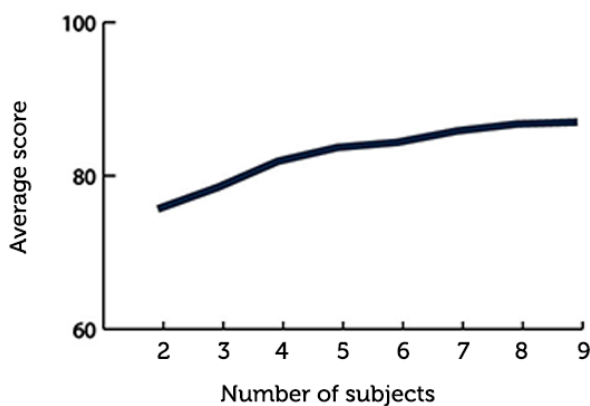
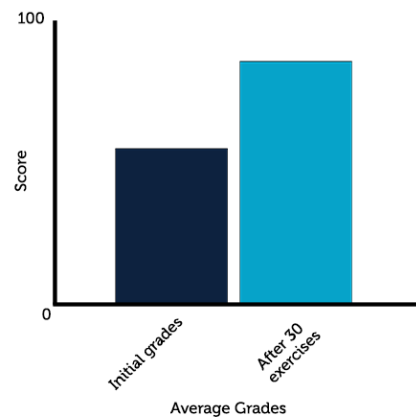


PwC divided students into four groups based on ability. PwC observed a gap of 18 grade points between the bottom 25% and the next group (25% to 50%).

After just 30 LiteracyPlanet exercises the gap in scores between students in the bottom 25% of scores and students in the next best group (who were also improving) reduced by over 70%.

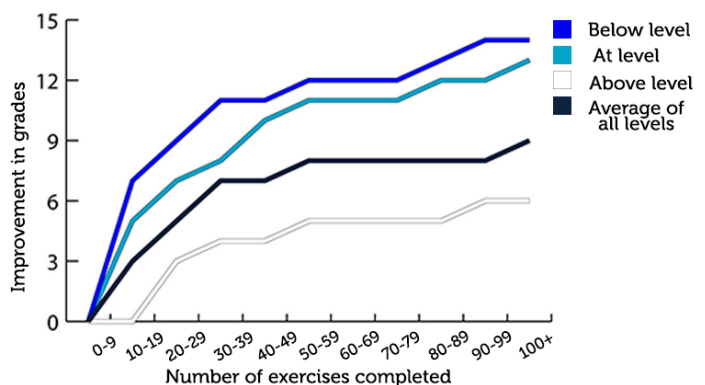


PwC discovered students of all abilities record improvements with the program, and it doesn't take long to see success. After 30 exercises (just two hours of class) PwC measured an average score improvement of 7% across all levels.



PwC noticed students taking LiteracyPlanet exercises across multiple subjects on average had a higher average literacy score, and the more subjects they completed the higher the score.

PwC also discovered that 70-100 exercises was all you need to see the optimal level of improvement in students. For teachers who are assigning 7-10 exercises a week, this corresponds to just half an hour of class time.



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